

# MBA NEWS

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## **ON EARTH DAY, FIFTH MAJOR BOSTON LAW FIRM JOINS THE MBA LAWYERS ECO-CHALLENGE**

**BROWN RUDNICK IS NOW ONE OF MORE THAN 50 PLEDGE PARTNERS**

BOSTON, Mass. — In celebration of Earth Day, Brown Rudnick Berlack Israels LLP today became the fifth major Boston law firm to join the MBA Lawyers Eco-Challenge, an initiative that boasts more than 50 participants in law firms, organizations and agencies across the state from Boston to the Berkshires.

According to Joseph F. Ryan, CEO of Brown Rudnick, “We are pleased to be a signature firm of the Lawyers Eco-Challenge. We applaud the MBA for raising awareness within the Massachusetts legal community of the need for environmental and energy conservation, and for taking definitive steps toward uniting local law firms against global warming.”

In addition to Brown Rudnick, the other large Boston firms include WilmerHale, Burns & Levinson, Holland Knight and Seyfarth Shaw. The remaining signers are comprised of mid-sized and small firms as well as solo practitioners.

“It’s gratifying to have so many large Boston law firms accepting our challenge to make the practice of law more environmentally friendly.” MBA President David W. White Jr. said. “In recognition of Earth Day I hope other firms across the state, from one-attorney offices to global companies, will join us in our fight for a healthier environment.”

More than 50 lawyers, firms and organizations across the state have signed the MBA Lawyers Environmental Pledge, which asks attorneys to implement the MBA Green Guidelines. The pledge was announced in January, four months after the MBA and the Conservation Law Foundation launched the MBA Lawyers Eco-Challenge and established the Energy and Environment Task Force to draw up the guidelines.

“It is energizing to see our state’s legal community, from the largest to the smallest firms, taking action to become better environmental stewards by adopting common sense changes that will protect our environment and help combat global warming,” said CLF President Philip Warburg. “I hope that other Massachusetts professions will follow this great example so that, together, we can build a cleaner, healthier environment for future generations.”

Green Resources, Eco-Tips and other materials have also been developed and are available with the pledge, guidelines and a full list of pledge partners at [www.massbar.org/ecochallenge](http://www.massbar.org/ecochallenge).

*Incorporated in 1911, the Massachusetts Bar Association is a non-profit organization that serves the legal profession and the public by promoting the administration of justice, legal education, professional excellence and respect for the law. The MBA represents a diverse group of attorneys, judges and legal professionals across the commonwealth.*

*The Conservation Law Foundation works to solve the most significant environmental challenges facing New England. CLF's advocates use law, economics and science to create innovative strategies to conserve natural resources, protect public health and promote vital communities in our region. Founded, in 1966, CLF is a non-profit, member-supported organization with offices in Maine, Massachusetts, New Hampshire, Rhode Island and Vermont.*

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