



# Press Release

**FOR IMMEDIATE RELEASE**

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**BROWN RUDNICK TO BE FOUNDING SUPPORTER OF SEEDCAMP,  
THE RECENTLY LAUNCHED  
TECHNOLOGY BUSINESS PLAN COMPETITION IN EUROPE**

**London, U.K., September 3, 2007** -- Brown Rudnick, a premier international law firm, today announced that its Corporate Practice Group will be a founding supporter of Seedcamp in Europe. In addition to providing financial support to Seedcamp, members of the firm's Corporate Team in London will serve as mentors and coaches to participating entrepreneurs. Other Seedcamp supporters include Index Ventures, Atomico Investments, Atlas Venture, Balderton Capital, TAG and Forsyth Group.

The mission of Seedcamp is to support the next generation of entrepreneurs in Europe by providing the money, mentoring and media to help propel their great ideas. At the end of the week-long event, Seedcamp will invest €50K in each of the final five teams and provide ongoing mentorship and support for three months in preparation for the companies' formal rounds of financing.

In its first year, Seedcamp received 268 applications from entrepreneurs in more than 40 countries. Seedcamp Week, scheduled for September 3-7, 2007 in London, will provide the top 20 teams with the opportunity to showcase their ideas for building Europe's next global technology company.

The idea for Seedcamp came from Mr. Saul Klein, currently a venture partner at Index Ventures and the former Global VP of Marketing and e-Commerce for Skype. In a recent interview with *e-consultancy.com*, Mr. Klein commented "Seedcamp is about energizing the next generation of European entrepreneurs to think big and take risks. Everyone who has been successful in the European technology scene or wants to nurture further success is keen to see this happen. So, the response has been enthusiastic, to say the least."

**Brown Rudnick's Emerging Companies Team** provides strategic advice and guidance to business organizations through all phases of their growth, from start-up, to enhancing and managing growth, through the execution of an exit strategy. Drawing from the full menu of capabilities, this practice group has established enduring relationships with these corporate "life cycle" clients.

Facilitating access to seed and growth capital, Brown Rudnick represents investors and companies seeking financing. Clients include emerging growth companies, angel investors, strategic corporate investors, domestic and offshore venture capital funds, hedge funds,



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private equity funds, commodity pools and similar investment vehicles. London team members continue to define industry standards in the venture capital sector in the UK and across Europe. And as long-time supporters of both BVCA and EVCA, the firm has had the opportunity to contribute significantly to the development of this sector.

As evidence of the firm's contribution to the emerging growth market, Brown Rudnick has been short-listed for the Investor Allstars' 2007 Service Provider of the Year Award. This award is open to specialist advisory firms across all disciplines that serve the venture capital industry.

Brown Rudnick is also a continuing sponsor of programs and initiatives that support the entrepreneurial community, such as the MIT \$50K Entrepreneurship Competition, MIT Enterprise Forum, Harvard Biotechnology Club Business Plan Competition, Babson College's Arthur M. Blank Center for Entrepreneurship Business Plan Competition and Rocket Pitch, Boston University's Entrepreneurial Management Institute, Connecticut Venture Group, Brown Venture Group and Slater Center for Interactive Technologies.

## **About Brown Rudnick Berlack Israels LLP**

Brown Rudnick is an international law firm with offices in the United States and Europe. The firm represents clients from around the world, providing business-focused solutions that address today's ever-changing, ever-demanding competitive marketplace. With an entrepreneurial and collaborative mindset, Brown Rudnick offers a broad slate of capabilities and talents in areas that include: Corporate & Securities, Intellectual Property, Finance, Energy, Bankruptcy & Corporate Restructuring, Complex Litigation, Government Law & Strategies, Health Law and Real Estate. For more information, please visit [www.brownrudnick.com](http://www.brownrudnick.com).

The Brown Rudnick Center for the Public Interest is a measure of the Firm's strong commitment to the community and serves as an umbrella entity encompassing the Firm's pro bono legal work, charitable giving, community involvement and public interest efforts. For more information, please visit [www.brownrudnickcenter.com](http://www.brownrudnickcenter.com).

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