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**“Harnessing the Networks: Communication, Collaboration and Convergence,  
the 3 new C’s in Success” is the theme of TiECON East 2008.**

***May 29 - 30, 2008 at the Westin Hotel in Waltham, MA***

*Keynote speakers include Craig Newmark of Craigslist, Alan Rosling, Tata Sons and Bob Compton, documentary film maker: A panel on India as a leading player in the global networks is the central focus and over 500 entrepreneurs, professionals and industry experts to attend TiECON East 2008.*

BURLINGTON, Mass (May 6, 2008) – The Indus Entrepreneurs-Boston (TiE-Boston), the second largest chapter of the world’s largest network of entrepreneurs and professionals will hold its 10<sup>th</sup> annual flagship conference on May 29<sup>th</sup> and 30<sup>th</sup> at the Westin in Waltham. Brown Rudnick is a Gold Sponsor of this year’s conference, and the Firm’s India Practice Leader, Rahoul Roy, is scheduled to speak.

The theme of TiECON East 2008 is titled: “Harnessing the Networks, Communication, Collaboration and Convergence, the 3 new C’s in success”. The conference offers more than 50 leading thinkers on various panels debating and dissecting the power of networks in a convergent economy. With panels on Technology and Life Sciences that have used networks innovatively to grow their business, TiECON East emphasizes the unique opportunity attendees have, to interact with some of the best minds in the industry.

“This year at TiECON East, we are putting the “i” back in TiE, with a track titled “Leveraging India's Growth”. With the Indian economy poised to grow around ten percent a year, the key question is, how do East Coast based entrepreneurs take advantage of this by starting businesses right here in the US”, said Ravi Mantha, Chair of TiECON East 2008.

“The conference will examine how businesses remains vibrant with the use of networks and how these networks endows certain resources, ideas and flexibility, and therefore more power to effect change and innovation in their companies”- said Al Kapoor, President, TiE Boston.

“We’re inviting the best entrepreneurs, CEOs, and other professionals from varied disciplines to come together and engage in a conversation,” said Vanita Shastri, Executive Director of TiE Boston. “I believe successful entrepreneurs are those that harness their networks best; this conference will provide a forum to understand better the role networks play in the business world”.

For information about the conference and the speakers, visit [www.tieconeast.org](http://www.tieconeast.org).



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**About TiE-Boston**

TiE-Boston, which was founded in 1997 with a mission to foster and support entrepreneurship in New England region, is the second largest and the most active chapter of the global network of The Indus Entrepreneurs (TiE). For more information, visit [www.tie-boston.org](http://www.tie-boston.org).

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